



TRAILS PARK AND RECREATION DISTRICT SPONSORSHIP PACKAGE

FOR MEANINGFUL COMMUNITY EVENT PARTNERSHIPS



TRAILS
PARK AND RECREATION
District

2026 EVENTS

(303) 269-8400 | www.tprd.org | 16799 East Lake Avenue

WELCOME

WE'RE SO EXCITED TO PARTNER WITH YOU ON OUR COMMUNITY EVENTS!

Thank you for your interest in supporting the exciting community events we have at the Trails Park and Recreation District. Throughout the year, we offer a variety of engaging and community-focused events designed to bring people together, promote wellness, and create lasting memories. From family-friendly activities and sports tournaments to health fairs and seasonal celebrations, each event provides unique opportunities for local businesses to showcase their brand, connect with attendees, and demonstrate their commitment to supporting our community.

By partnering with us as a sponsor, you will gain valuable exposure while helping to create unforgettable experiences for participants of all ages. We invite you to explore the diverse sponsorship opportunities available and join us in making these events a success for everyone involved

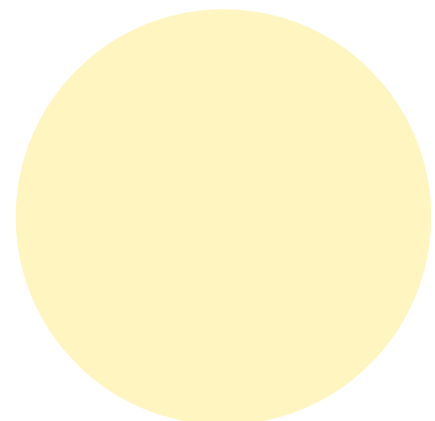
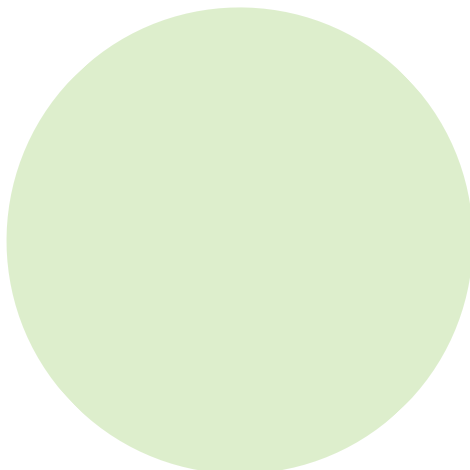


2026 EVENTS

- **Egg Hunt** | Saturday, March 28 | Piney Creek Hollow Park
 - Hop into spring with our annual Egg Hunt at Piney Creek Hollow Park! The morning starts with an exciting kid and youth egg hunt for ages 2-20, followed by a fun adult-only hunt for ages 21+.
 - This event draws around 260 combined participants and 200 spectators.
- **Summer Celebration** | Friday, May 29 | Piney Creek Hollow Park
 - Join us for Summer Celebration, a free family event packed with fun for all ages! Families can enjoy activities like a Nerf arena, science experiments, and foam sword fighting while exploring vendor tents to learn about exciting summer programs.
 - This event typically has a crowd of 1,000-1,300 people, primarily families with young kids.
- **Family Field Day/1-Mile Color Run** | Saturday, June 27 | Piney Creek Hollow Park
 - Join us for Family Field Day and Color Run, a free community event full of fun activities, games, snacks, and refreshments for all ages! T-shirts are \$20 for the Color Run portion.
 - This event has around 700 attendees.
- **Sunset on Summer** | Friday, August 14 | Piney Creek Hollow Park
 - Wrap up the summer season with a relaxing picnic at the park during sunset, followed by an incredible drone show as the sky darkens. This community gathering is the perfect opportunity to enjoy a beautiful evening outdoors with friends and family.
 - This event had around 3,000 attendees. Transportation is available from remote parking lots.
- **Golf Tournament** | Thursday, August 27 | Saddle Rock Golf Course
 - Join us for the Trails Golf Tournament, featuring a shotgun start, 18 holes of golf, and a golf cart for your team to cruise around in. Enjoy tournament apparel, a delicious luncheon, and the chance to purchase mulligans while competing for fantastic prizes. With space for only 20 teams, this event supports Trails Youth Athletics and is the perfect opportunity for friendly competition and community impact.
 - This event has a separate sponsorship package from our other TPRD events.
- **Disc Golf Tournament** | Saturday, September 19 | Tall Grass Park
 - Show off your disc golf skills at our annual Disc Golf Tournament at Tall Grass Park! Compete in two rounds on our challenging 9-hole course and enjoy a day of fun under the sun with local disc golf enthusiasts.
 - This event is ticketed and draws around 30 players of all ages and skill levels, with around 20 spectators.

2026 EVENTS

- **Fitness & Wellness Fair** | Saturday, September 26 | Trails Recreation Center
 - Discover ways to improve your family's health at our free annual Health & Wellness Fair! This event brings together a variety of vendors and businesses dedicated to promoting long-term wellness for all ages.
 - This event draws about 300-400 participants of all ages.
- **Touch a Truck** | Saturday, October 10 | Spring Creek Park
 - Get ready for an unforgettable day at our annual Touch-a-Truck event, where kids and adults can explore and climb aboard a variety of impressive vehicles, from fire trucks to construction rigs! This family-friendly event is free and also includes a special "quiet half-hour" from 9:30-10:00 am for those with sound sensitivities.
 - With 2,800-3,200 attendees, it's the largest TPRD event of the year, providing a unique opportunity to connect with the community.
- **Halloween Party & Spooky Splash** | Wednesday, October 21 | Trails Rec Center
 - Celebrate Halloween with us at a fun, family-friendly party in the gymnasium, followed by an optional Halloween Swim in our pool. The indoor Halloween Party runs for 1.5 hours and features bounce houses, games and more. Kids and parents are encouraged to come in costume. The party wraps up with a festive trick-or-treat trail throughout the recreation center and around the running track, where children can collect candy and small treats. After the party, families can head to the pool for an additional 1.5 hours of themed swim time. Attend just the Halloween Party, join us only for the Holiday Swim, or purchase a package to enjoy both- choose the experience that fits your family best.
 - This event has up to 300 children and parents.



SPONSORSHIPS OPTIONS

BENEFITS	BRONZE \$250	SILVER \$500	GOLD \$900	PLATINUM \$1,500
Company logo on event webpage	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
"Thank You" social media post mention	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
"Thank You Sponsors" yard sign	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Sign with logo in transport window for Sunset on Summer		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Swag item opportunity with your logo		1 event	2 events	4 events
Logo on printed materials		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Name displayed at check-in area		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Booth space	1 event	2 events	3 events	4 events
Email Newsletter Shout-Out			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Co-Branded Merchandise				<input checked="" type="checkbox"/>

For event-specific questions or sponsorships, please contact our Special Events Coordinator, Paige Rogers, at paige.rogers@tprd.org or call 303-269-8402. Sponsorships might be subject to change depending on availability, event, and staff discretion. All benefits are available on a first-come, first-served basis when applicable to the event structure.

- **Program Catalog Advertisement**
 - Your ad in our seasonal program catalog (distributed digitally and in print).
 - Full page: \$500
 - Half page: \$300
 - Quarter page: \$150
- **Logo on REACH TVs**
 - Your logo is displayed on the Trails Recreation Center lobby and upstairs TVs where we promote upcoming programs & events.
 - 6 months: \$250
 - 1 year: \$400
- **3'x5' Gym Banner**
 - Sponsor banner displayed in the Trails Rec Center gymnasium.
 - 6 months: \$500
 - 1 year: \$900
- **Co-Branded Merchandise**
 - Collaborate on event swag such as shirts, water bottles, bags, etc.
 - Starting at \$750 (call for more information)
- **Swag Item Add-in**
 - Place your branded item (flyer, coupon, branded swag, or giveaway provided by you) in participant bags or event handouts.
 - \$100 per event
- **Event Booth Space**
 - Reserve booth space at a TPRD community event for direct customer engagement.
 - \$50 per event

GOLF TOURNAMENT SPONSORSHIPS

BENEFITS	HOLE \$500	BIRDIE \$900	EAGLE \$1900	GREEN JACKET \$2,500
Tickets to catered luncheon	2 tickets	2 tickets	4 tickets	4 tickets
Promotional item in golf swag bag	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
"Thank You Sponsor" yard sign	1 hole	2 holes	3 holes	3 holes
Company logo on event webpage		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
verbal "thank you" at the event luncheon		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company name displayed at check-in area	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Company logo on printed materials at event luncheon		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
One golf package for 4 players (including green fees, golf cart)			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
3x5 banner displaying your business in The Trails Gymnasium for one year				<input checked="" type="checkbox"/>

If you're interested in donating items to our Golf Tournament Raffle, including an item in our swag bags, or want additional information on sponsorships, please contact our Special Events Coordinator, Paige Rogers. Sponsorships might be subject to change depending on availability, event, and staff discretion. All benefits are available on a first-come, first-served basis when applicable to the event structure.